Welcome to dRural newsletter #1

Dear Readers,

Welcome to the first newsletter of the dRural project.

I'm pleased to introduce you our dRural project, a project aiming to exploit the benefits offered by digitalization to spur, development and wellbeing in rural areas. They represent around 20% of the population and recording lower incomes and fewer opportunities for people and businesses compared to urban zones.
dRural aims to co-develop and roll up a digital service marketplace that delivers valuable services to rural citizens while creating opportunities economic growth and quality of life improvement. The ambition of dRural is to become the service marketplace of reference for European rural areas.

The marketplace will be tested in 4 EU regions: Extremadura, in Spain; Gelderland Midden, in the Netherlands; Dubrovnik-Neretva, in Croatia; and in Jämtland Härjedalen, in Sweden. We will also look at other regions to replicate our model.
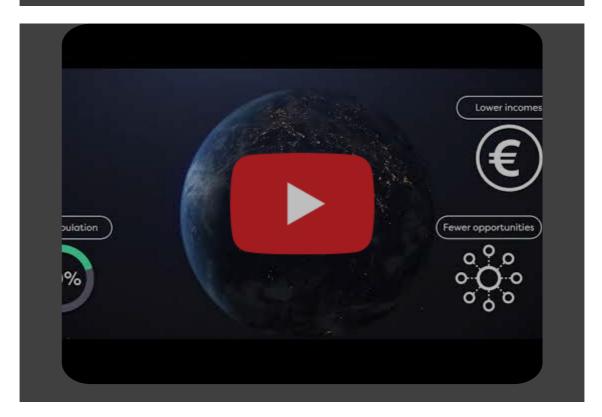
With dRural, a digital dawn will rise over rural communities in Europe.

I hope you will enjoy to read what we have accomplished so far in this newsletter, by visiting our website and watching the presentation video.

I wish you a good reading.

Kind regards,
Myriam Martín
Project Coordinator

Watch the dRural's presentation video

Discover our Regions

JÄMTLAND HÄRJEDALEN
Sweden

GELDERLAND MIDDEN
The Netherlands

DUBROVNIK-NERETVA
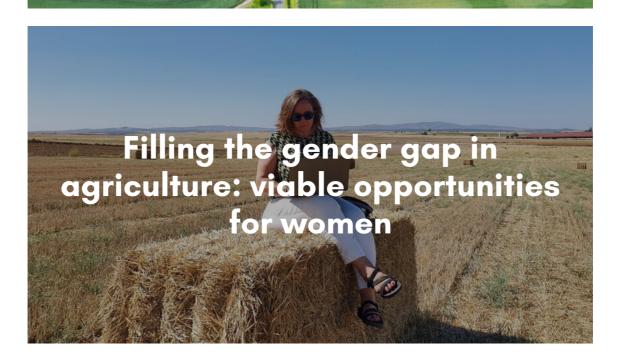Croatia

EXTREMADURA
Spain

News

"Our goal is to improve the economic conditions in rural areas, while making it easier for the inhabitants to access the services they need and want"

JORGE GONZALEZ OLALLA
TICBIOMED

Filling the gender gap in agriculture: viable opportunities for women

October 15th

#RURALWOMENDAY

Going local and face to face for the first time – dRural partners explore and build ecosystems in their respective rural communities.

Past Events

The goal of SILA 2021 conference is to act in accordance with the EU strategy on islands development and launching new projects.

Unveiling the benefits of digitalization and innovation for rural areas

11 - 14 OCT 2021
19th EUROPEAN WEEK of REGIONS and CITIES
#EURegionsWeek   Together for Recovery

Online workshop with experts for rural economies

EUROPEAN REGIONS FOR SMART COMMUNITIES
2021 PORTUGAL.EU
MAY 3 - 9
SUMMIT
Register here!

CITYxCITY Festival
Connecting cities. Empowering communities.
After a decade of successfully hosting the annual OASC conference, we're shifting gears to amplify our impact on society. Join us for the very first edition of CITYxCITY Festival and take part in a 2-day celebration.
See you next year!

Social Media Campaigns

October 15th
#RURALWOMENDAY