



IZVANREDNI BROJ | KOLOVOZ 2025.



Kako uspostaviti uspješan program coachinga i mentorstva?

U sklopu međunarodnog projekta [laaS 4 DR \(Innovation as a Service for accelerated innovation and industrial transition in industrial rural and remote areas with low innovation capacity in the Danube Region\)](#), održat će se cjelodnevni online trening na temu „Kako uspostaviti uspješan program coachinga i mentorstva“.

Sudionici će imati priliku upoznati se s primjerima dobre prakse i inovativnim pristupima iz regije Podunavlja kroz izlaganja stručnjaka i predstavnika organizacija uključenih u projekt:

1. Projekt BOND – od pilot ideje do projekta koji povezuje Hrvatsku (Mate Kovač, [Hrvatska agencija za malo gospodarstvo, inovacije i investicije HAMAG-BICRO](#))
2. Uspješno mentorstvo u Teri Tehnopolis (Ivana Geto, TERA Tehnopolis d.o.o.)
3. Kako unaprijediti vještine istraživača kako bi stvorili više start-up poduzeća s visokom tehnologijom (Deni Nurkić, [start-up hub Nugleus](#), Fakultet elektrotehnike i računarstva (FER), Sveučilište u Zagrebu)
4. The Spark! – povijest i koncepti iza uspješne nove usluge (Gál Körmendy, [Središnja prekodunavska regionalna inovacijska agencija](#), Mađarska)
5. Osnazivanje regija: Spark Business Sprint u praksi (Ivett Gálicz, [Središnja prekodunavska regionalna inovacijska agencija](#), Mađarska)
6. Kako nam osnove coachinga i mentorstva pomažu u širenju inovacija (Martin Draganovsky, [SUVKO Coaching](#), Slovačka)

How to establish successful coaching and mentoring program



26. August 2025 9:00-12:00, 13:00-16:00

Mate Kovač, Croatian Agency for Small Business, Innovation and Investment

The BOND project - from a pilot idea to a project that connects Croatia

The overall goal of the project that was launched on July 1st 2017, is to strengthen the offer of professional services for entrepreneurs across Croatia through networked entrepreneurial support institutions, in order to ensure integrated assistance to SMEs at all stages of their development.

Ivana Geto, TERA Tehnopolis

Successful mentoring in TERA

Presentation of gathered mentoring experiences and the results of quality mentoring.

Deni Nurkić, CTO/founder; deep-tech venture builder Nucleus, Faculty of Electrical Engineering and Computing (FER), University of Zagreb

How to upskill researchers in order to create (more) deep-tech startups

Presentation will discuss best practices of upskilling researchers in order to create (more) deep tech startups. This will be based on 3 iterations of our venture building program Nucleus which is focused on researchers, as well as several more iterations of student focused program. We will talk about the mentorship structure, the methodology and the results of these programs.

Gál Körmendy, Central Transdanubian Regional Innovation Agency

The Spark! Story - the history and concepts behind a successful new service for CTRIA

Introduction to the conceptual framework and background of the programme. Presentation will cover preliminary assessment CTRIA conducted as part of the activity, will outline the co-creation process, and highlight the key considerations taken into account during the planning phase. The overarching goals of the initiative will also be explained.

Ivett Gálicz, Central Transdanubian Regional Innovation Agency

Empowering Regions: The Spark Business Sprint in Practice

Focus of the presentation is on the practical implementation of the programme: how the involved regions were selected, how the programme was carried out step by step, and the outline of CTRIA's vision for the future of the Spark Business Sprint programme.

Martin Draganovsky, SUVKO Coaching

How the coaching & mentoring fundamentals help us in innovation scaling-up

The workshop shows how coaching and mentoring fundamentals boost innovation scaling by fostering ownership, adaptability, and collaboration. Participants will gain practical tools and hear best practices from SUVKO's work with B2B firms and start-ups. The session equips teams to turn ideas into scalable, sustainable results.



[Više informacija na sljedećoj poveznici.](#)



Ukoliko ste zainteresirani za ostvarivanje neke od navednih usluga ili želite informacije o raznim navedenim temama, možete se javiti na broj telefona 031/251-

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